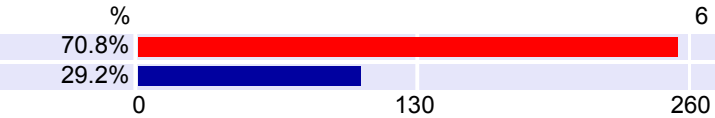
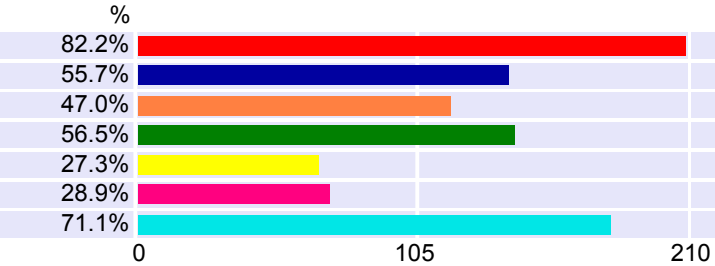


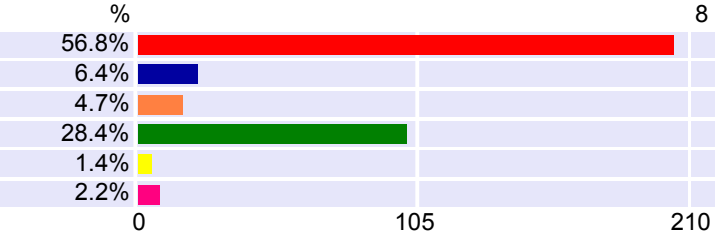
6 Does your company have interest or conduct business internationally?

- Yes
- No



7 Where does your company have interest or conduct business internationally?

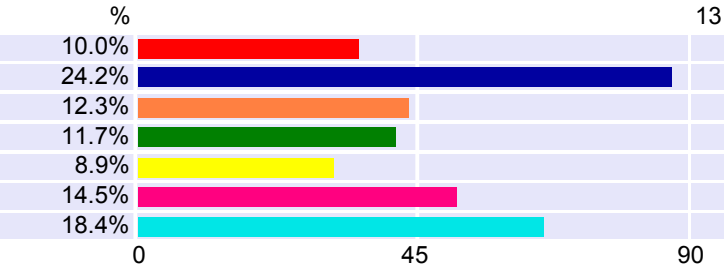
- North America
- South America
- Central America
- Asia
- Africa
- Australia
- Europe



8 Please rate the Nuclear Power International website:

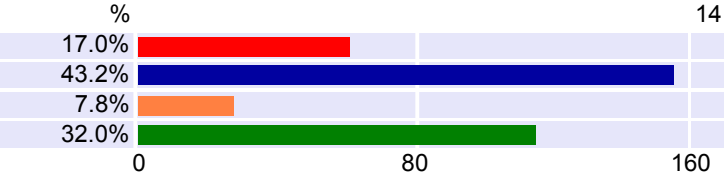
- Did not visit
- Exceptional
- Exceeded expectations
- Met expectations
- Did not meet expectations
- Disappointing

Powered by DIGIVEY™ www.digivey.com, licensed to TURNKEY SURVEY MOBILE, Turnkey Surveys



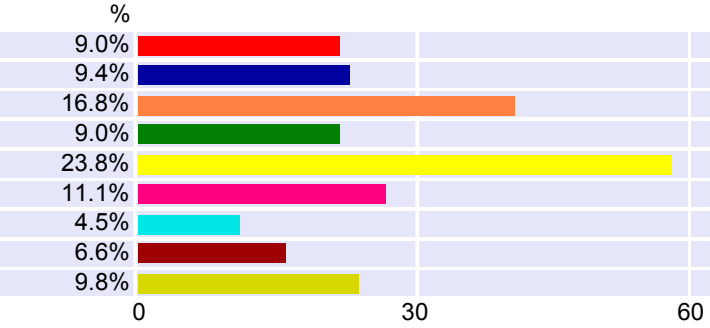
13 Which of the following BEST describes your discipline?

- Owner/CEO
- Executive Management
- Engineering Design and Systems
- Engineering Management
- Operations/Maintenance
- Employee
- Other



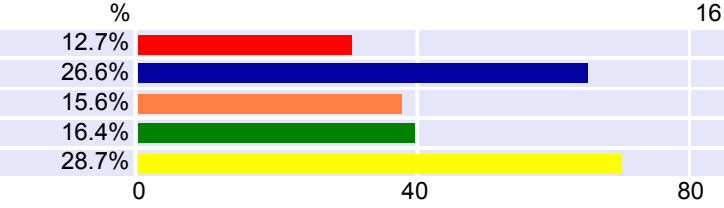
14 What is your role in the purchase of products and services?

- Final decision
- Recommend
- Specify
- No role



15 What is your estimated annual volume of purchases that you are DIRECTLY INVOLVED with?

- Under $19,999
- $20,000 - $99,999
- $100,000 - $499,999
- $500,000 - $999,999
- $1,000,000 - $4,999,999
- $5,000,000 - $19,999,999
- $20,000,000 - $49,999,999
- $50,000,000 - $100,000,000
- More than $100,000,000

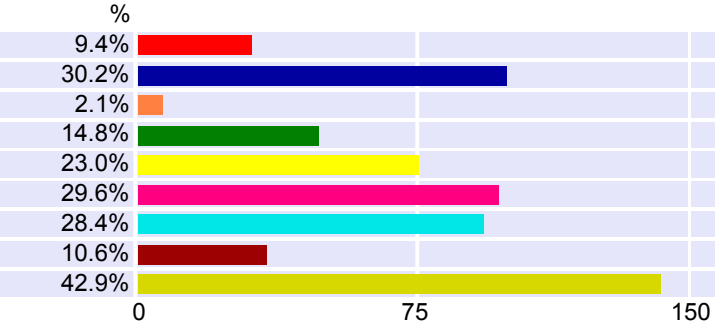


16 How many exhibitors do you intend to do business with at this show?

- None
- One or two
- Three or four
- Five or six
- More than six

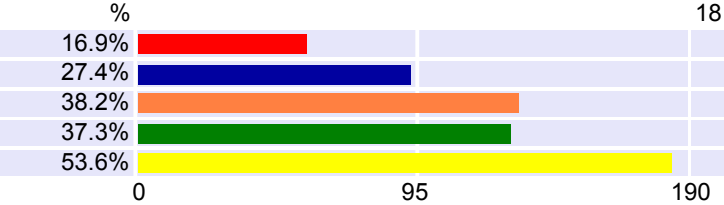
Powered by DIGIVEY™ www.digivey.com, licensed to TURNKEY SURVEY MOBILE, Turnkey Surveys

17 Which of the following actions have you taken or do you expect to take as a result of attending this trade show?



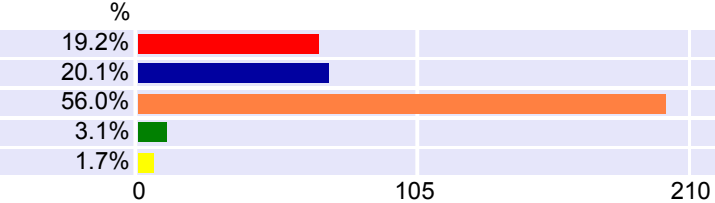
- Brief a consulting organization
- Compare suppliers and services
- Confirm an order
- Decide on a new supplier
- Find a specific product/service
- Mainly here to attend the conference
- Meet with colleagues
- Request a quotation/specification
- Take away sales/technical literature

18 Please indicate your expectations for attending this exhibition:



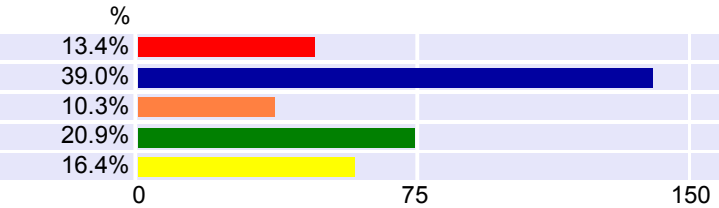
- Do business with existing supplier
- Do business with new supplier
- Encounter new products/services
- Encounter new technology
- Network

19 Please rate this trade show's EXHIBITORS PROFILE for quality and variety:



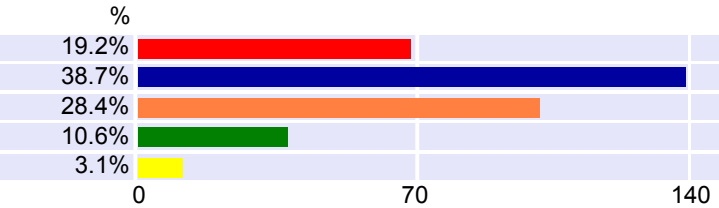
- Exceptional
- Exceeded expectations
- Met expectations
- Did not meet expectations
- Disappointing

21 How important is attending Nuclear Power International for performing your job and establishing contacts in the industry?



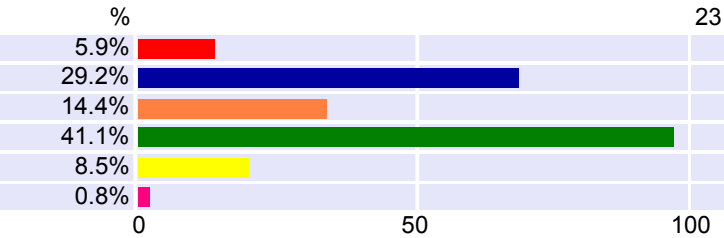
- Very important
- Important
- Neither important nor unimportant
- Slightly important
- Not important

22 Do you/your company plan to attend next year's Nuclear Power International trade show?



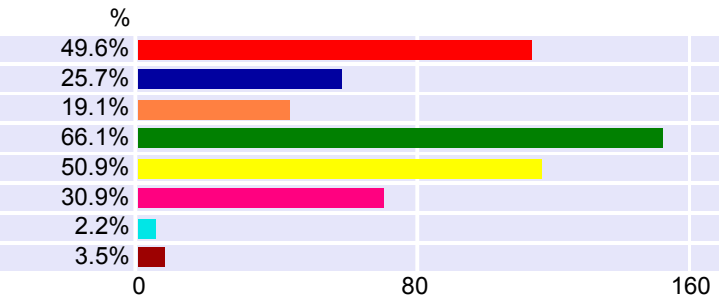
- Definitely
- Probably
- Maybe
- Probably not
- Definitely not

23 Please select the category that BEST describes you:



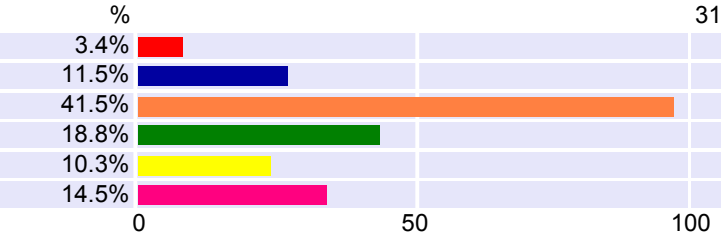
- Owner/CEO
- Upper Management
- Middle Management
- Sales/Marketing
- Employee
- Temp

24 Please indicate your primary reasons for exhibiting at Nuclear Power International:



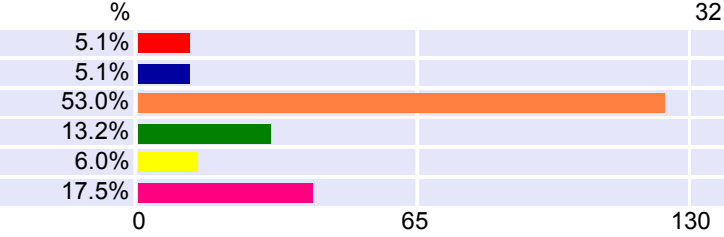
- Establish a market presence
- Introduce new products/services
- Monitor competitor activity
- New business contacts
- Sell products/services
- Support existing clients
- Support local agent
- To look for local agent

Powered by DIGIVEY™ www.digivey.com, licensed to TURNKEY SURVEY MOBILE, Turnkey Surveys



31 Please rate the quantity and quality of attendee traffic:

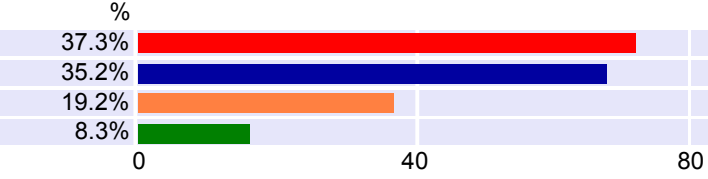
- Exceptional
- Exceeded expectations
- Met expectations
- Did not meet expectations
- Disappointing
- No opinion



32 Please rate your contacts for future business opportunities:

- Exceptional
- Exceeded expectations
- Met expectations
- Did not meet expectations
- Disappointing
- No opinion

33 Please indicate the number of sales leads you have generated or expect to generate at this Nuclear Power International trade show?



- 1 - 3
- 4 - 10
- 11 - 20
- 21 - 50

Powered by DIGIVEY™ www.digivey.com, licensed to TURNKEY SURVEY MOBILE, Turnkey Surveys